



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969833-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washingt	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Americans for Prosperity	AMERICANS 4 PROSPERI	72

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	969833	06401408

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	M-F News 8 at 6a	6-7a	----2--	1:00	2	\$4,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----2-- 2 \$4,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WGAL F 11/02/12 6:15 AM M-F News 8 at 6a 6-7a 1:00 AFP 12 TV 13 \$4,800.00 NM									
2 WGAL F 11/02/12 6:59 AM M-F News 8 at 6a 6-7a 1:00 AFP 12 TV 21 \$4,800.00 NM									
4	11/02/12	11/02/12	M-F 4-5P	4-5P	----2--	1:00	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----2-- 2 \$2,400.00									
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2 WGAL F 11/02/12 3:59 PM M-F 4-5P 4-5P 1:00 AFP 12 TV 13 \$2,400.00 NM									
1 WGAL F 11/02/12 4:41 PM M-F 4-5P 4-5P 1:00 AFP 12 TV 21 \$2,400.00 NM									
7	11/02/12	11/02/12	Delayed Tonight Show	1205-2a	----1--	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$2,000.00									
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1 WGAL F 11/02/12 1:01 AM Delayed Tonight Show 1205-2a 1:00 AFP 12 TV 13 \$2,000.00 NM									
8	11/03/12	11/03/12	M-Su News 8 at 11p	11-1135p	-----S-	1:00	1	\$5,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$5,400.00									
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2 WGAL Sa 11/03/12 11:08 PM M-Su News 8 at 11p 11-1135p 1:00 AFP 12 TV 13 \$5,400.00 NM									
9	11/03/12	11/03/12	NBC Saturday Today	7-9a	-----1-	1:00	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$3,200.00									
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1 WGAL Sa 11/03/12 7:29 AM NBC Saturday Today 7-9a 1:00 AFP 12 TV 21 \$3,200.00 NM									
12	11/05/12	11/06/12	M-F News 8 at 6a	6-7a	MT-----	1:00	2	\$4,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$4,800.00									

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14	11/05/12	11/05/12	M-F News 8 at 6p	6-630p	1-----	1:00	1	\$8,800.00	NM																																													
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1	WGAL	M	11/05/12	5:58 PM	M-F News 8 at 6p	6-630p	1:00	AFP 12 TV 13	\$8,800.00	NM																																												
16	11/05/12	11/05/12	M-Su News 8 at 11p	11-1135p	1-----	1:00	1	\$5,400.00	NM																																													
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17	11/04/12	11/04/12	NFL	NFL Various	-----S	1:00	1	\$17,600.00	NM																																													
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18	11/05/12	11/05/12	M-F 2-3p	2-3p	M-----	1:00	1	\$900.00	NM																																													
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<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>-T-----</td><td>1</td><td>\$4,800.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Tu</td><td>11/06/12</td><td>8:59 AM</td><td>NBC Today Show</td><td>7-9A</td><td>1:00</td><td>AFP 12 TV 13</td><td>\$4,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	-T-----	1	\$4,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Tu	11/06/12	8:59 AM	NBC Today Show	7-9A	1:00	AFP 12 TV 13	\$4,800.00	NM
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24	11/06/12	11/06/12	NBC Today Show III	10-11a	-T-----	1:00	1	\$1,200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Total Spots							21																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$91,000.00
<u>Agency Commission</u>	\$13,650.00
<u>Net Amount Due</u>	\$77,350.00